



45TH NACA ANNUAL CONVENTION



EXHIBITOR AND SPONSOR PROSPECTUS

January 10-14, 2021

Rio Hotel and Casino

Las Vegas, Nevada

Join Us!

We would like to invite you to participate in the 45th NACA Annual Convention, January 10-14, 2021, in Las Vegas, Nevada.

The convention attracts hundreds of NACA members from around the country with its program of nationally recognized speakers, educational breakouts, and interview opportunities between licensed adjusters and adjusting firms.

This prospectus details the options available for promoting your company and seeking new adjusters for your teams.

Your involvement in the convention benefits your organization as well as the professionals in attendance. All opportunities are on a first-come, first-served basis. Your timely action will secure the appropriate exposure and benefits for your organization.

What is the National Association of Catastrophe Adjusters (NACA)?

NACA® was organized in 1976 by a group of highly qualified catastrophe adjusters. The association is dedicated to improving professional standards, insuring working relations with one another and promoting the general welfare of the individual members. Our Mission is to provide a professional organization focused on excellence in catastrophe insurance adjusting for members through education, shared resources, and

To learn more about NACA and reserve your booth, please visit www.nacatadj.org

Hotel & Travel Information

A town internationally renowned as *The Entertainment Capital of the World*, Las Vegas is the place where convention attendees can get together after-hours and choose from hundreds of venues in which to network and relax.

Hotel

Rio All-Suites Hotel and Casino
3700 W. Flamingo Road
Las Vegas, NV 89103

Reservations

A block of rooms is being held at the hotel. The group rates are available until December 20, 2021.

[Make A Reservation](#)

Phone Reservations: (866) 746-7671

Check In: 4:00 pm

Check Out: 11:00 am

Transportation

The Rio is located only 10 minutes from the McCarran International Airport. Taxis can be found outside of the baggage claim areas of each terminal and averages \$20-30 per trip, not including gratuity.



Exhibitor Package

The 45th NACA Annual Convention offers three days of one-on-one time with qualified adjusters and numerous networking events taking place within the exhibit hall.

Reserve your spot by November 30, 2020. Booths are assigned on a first-paid, first-served basis.

Booth

Through July 31, 2020:

Member — \$1,750

Nonmember — \$2,150

August 1 to November 30, 2020:

Member — \$1,980

Nonmember — \$2,380

December 1 to 15, 2020:

Member — \$2,180

Nonmember — \$2,580

Save \$200 when purchasing two or more booths!

Each 10'x10 booth space includes:

- Draped back wall (8' H) and siderails
- One 40" starbase table and two high stools and a wastebasket
- ID sign (44" W x 7" H)
- Name badge for two booth personnel (additional badges may be purchased at \$300 each)
- Participation in welcome reception, breaks and Expo lunch
- Recognition in the convention mobile app and website
- Opportunity for product or service exposure through participation in exhibitor drawings*

Electrical services billed by the hotel.

*Exhibitors donating prizes will be invited to identify themselves, their company, their service, and their door prize before drawing the winner(s).

Note: Booth space does not include special lighting, electricity, power drops, individual booth cleaning, or other special service requested by the exhibitor.



Exhibitor Schedule of Events

Sunday, January 10
12:00 AM – 5:00 PM – Exhibitors Move-In
5:30 – 7:30 PM – Welcome Reception

Monday, January 11
8:30 AM – 5:30 PM – Expo Open

Tuesday, January 12
8:30 AM – 5:00 PM – Expo Open
6:00 – 9:00 PM – Offsite Event for All Attendees (additional cost)

Wednesday, January 13
8:30 AM – 4:00 PM – Expo Open
5:00 – 7:00 PM – Exhibitor Move-Out

Exhibit Rules & Regulations

NACA has contracted GES to manage the exhibit process. The exhibitor kit will be provided once full payment has been received.

The following rules and regulations are a part of the 45th NACA Annual Convention's Exhibitor's Application and Contract. Please provide a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).

Assignment of Space

Assignment of exhibit space and sponsorship will be on a first paid, first-served basis. Every effort will be made to accommodate requests for booth assignments.

Exhibit Fees and Payment Applications will not be processed without the required payments and signature. All applications must be accompanied by full payment on or before December 15, 2020. Payments received after that date will be assessed a \$100 late fee. Receipt of payment does not obligate NACA to accept a contract as binding. NACA retains the option of returning funds.

Exhibitor Cancellation

Cancellations of sponsorship or exhibit space must be directed in writing to Joelle Ward at Joelle.ward@conferencedirect.com by December 15, 2020. Refunds, less an administrative fee of \$100, will be made at the discretion of NACA, but no refund will be given for a cancellation after December 31, 2020.

Shipping

GES will provide shipping instructions and other important information as determined.

Exhibitor Registration

Name badges for two (2) people are included with each booth. Additional badges may be purchased for \$300 each. Each name badge admits one person to the exhibit hall only. All exhibitors must register online.

Use of Space

Exhibitors shall not assign, share, or sublet any space without written consent from NACA. Care must be taken that no booth display(s) extends more than 8' above the floor or more than 8' in depth from the back wall of the booth or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

Liability

NACA and Rio All-Suites Hotel and Casino will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NACA and the Rio All-Suites Hotel and Casino and all agents and employees thereof (hereafter collectively called indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor.

Further, exhibitors shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

Sponsorship Opportunities

Elevate your brand identity at the Convention while showing your support for NACA!

NACA can customize a unique sponsor package for you, or select one of the opportunities below.

Convention Underwriter — \$20,000 - New this year: Convention underwriters will have their name prominently displayed on the entrance unit in front of the expo hall.

Exclusive Lunch & Learn for Adjusters — \$10,000

Expo Lunch — \$10,000

Expo Lunch—Food Only — \$7,500

Expo Lunch—Beverages Only — \$5,000

Expo Reception—Food Only — \$5,000

Expo Reception—Beverages Only — \$5,000

All-Day Beverage Break — \$4,500

Special Event-Food Only — \$7,500

Special Event-Beverages Only — \$7,500

Beverage Voucher — \$1,500

Welcome Reception — \$10,000

Continental Breakfast — \$7,500

NACA Annual Business Meeting Breakfast — \$7,500

Goodie Snack Bags — \$1,500



Note: Please email company logo and a brief company profile (50 words or less) to Joelle Ward at joelle.ward@conferencedirect.com.