

NATIONAL ASSOCIATION OF CATASTROPHE ADJUSTERS

EXHIBITOR & SPONSOR PROSPECTUS



JOIN US!

We would like to invite you to participate in the 47th NACA Annual Convention, January 15-19, 2023, in Las Vegas, Nevada.

The convention attracts hundreds of NACA members from around the country with its program of nationally recognized speakers, educational breakouts, and interview opportunities between licensed adjusters and adjusting firms.

This prospectus details the options available for promoting your company and seeking new adjusters for your teams.

Your involvement in the convention benefits your organization as well as the professionals in attendance. All opportunities are on a first-come, first-served basis. Your timely action will secure the appropriate exposure and benefits for your organization.



NACA® was organized in 1976 by a group of highly qualified catastrophe adjusters. The association is dedicated to improving professional standards, insuring working relations with one another and promoting the general welfare of the individual members. Our Mission is to provide a professional organization focused on excellence in catastrophe insurance adjusting for members through education, shared resources, and technology.

HOTEL & TRAVEL INFORMATION

HOTEL

Rio All-Suites Hotel & Casino
3700 W Flamingo Road
Las Vegas, NV 89103
(866-746-7671
\$69 single/double rate plus
tax and \$15 resort fee

RESERVATION

The hotel is offering a reduced
nightly resort fee of \$15
(If booking outside the room block,
the hotel will charge the prevailing
resort fee (currently \$39.95 per
night)

You also can call the hotel to make
your reservations: 1-888-746-6955.
Mention the 2023 NACA
Convention (group code SRANC3)
to receive the group rate.



EXHIBITOR PACKAGE

The 47th NACA Annual Convention offers plenty of opportunities for one-on-one time with qualified adjusters and numerous networking events throughout the convention. Booths are assigned on a first-paid, first-served basis



BOOTHS

Exhibit Rates: Through August 31, 2022:

- \$2,200 members
- \$2,575 nonmembers

September 1 to November 30, 2022:

- \$2,500 members
- \$2,875 nonmembers

After November 30, 2022:

- \$2,995 members
- \$3,370 nonmembers

Save \$200 when purchasing two or more booths!

Each 10'x10 booth space includes:

- Draped back wall (8' H) and siderails
- One 40" starbase table and two high stools and a wastebasket
- ID sign (44" W x 7" H)
- Name badge for two booth personnel
- (additional badges may be purchased at \$350 each)
- Participation in welcome reception, breaks and Expo lunch
- Recognition in the convention mobile app and website
- Opportunity for product or service exposure through participation in exhibitor drawings*

Electrical services will be billed by the hotel.

*This year, exhibitors will have the chance to draw prize winners directly at their booths.

EXHIBIT SCHEDULE

Exhibit Hall Hours (Tentative):

Sunday, Jan 15, 2023

8:00 am – 5:00 pm Exhibitor Setup

Monday, Jan 16, 2023

9:30 am – 6:00 pm

Tuesday, Jan 17, 2023

8:00 am – 5:00 pm

Wednesday, Jan 18, 2023

8:00 am – 3:00 pm

3:00 pm - 5:00 pm Exhibitor Teardown

This year, there will be dedicated time for attendees to meet with IA firms for appointments, during which no classes will be taking place.

SPONSORSHIP OPPORTUNITIES

Elevate your brand identity at the Convention while showing your support for NACA!

NACA can customize a unique sponsor package for you, or select one of the opportunities below.

Sponsor Items

\$25,000 - The Premium Diamond

Includes:

- Two complimentary 10x10 booths with four booth personnel badges
- Priority location of booth
- Prominent spot on entrance unit
- Full-page ad in NACA's monthly newsletter for 2022 and link to company on NACA's social media
- Recognition on NACA website, onsite meeting signage, during the receptions, and at the general session
- Company page on the mobile app with a banner ad at 15 second intervals
- Recognition of sponsorship via mobile app push notification
- Logo on the Step & Repeat
- Two inserts in meeting bags
- Complimentary use of one meeting room for private interviews

\$17,500 - The Premium Platinum

Includes:

- One complimentary 10x10 booth with two booth personnel badges
- Priority location of booth
- Prominent spot on entrance unit
- Half-page ad in NACA's monthly newsletter for 2022 and link to company on NACA's social media
- Recognition on NACA website, onsite meeting signage, during the receptions, and at the general session
- Company page on the mobile app with a banner ad at 12 second intervals
- Recognition of sponsorship via mobile app push notification
- Logo on Step & Repeat
- One insert in meeting bags
- Complimentary use of one meeting room for private interviews

\$15,000 - The Premium Lunch & Learn

Includes:

- One complimentary 10x10 booth with two booth personnel badges
- Priority location of booth
- Quarter-page ad in NACA's monthly newsletter for 2022 and link to company on NACA's social media
- Recognition on NACA website, onsite meeting signage, and during the two receptions and the general session
- Company page on the mobile app with a banner ad at 9 second intervals
- Recognition of sponsorship via mobile app push notification
- One insert in meeting bags

\$12,500 - The Premium Breakfast

Includes:

- One complimentary 10x10 booth with two booth personnel badges
- Priority location of booth
- Recognition on NACA website, onsite meeting signage, and during the two receptions and the general session
- Company page on the mobile app with a banner ad at 9 second intervals
- Recognition of sponsorship via mobile app push notification
- One insert in meeting bags

\$7,500 - The Premium Gold

Includes:

- Priority location of booth
- Recognition on NACA website, onsite meeting signage, and during the welcome reception and general session
- Recognition of sponsorship via mobile app push notification
- Company page in the mobile app with a banner ad at 6 second intervals on the app
- One insert in meeting bags

SPONSORSHIP OPPORTUNITIES

Logo on Step & Repeat:

Medium - \$300

Large - \$500

Placed in a prominent spot in the rotunda, the Step & Repeat banner is a great photo op for attendees and another way to prominently display your company logo.

Refreshment Breakfast, Morning or Afternoon - \$5,000

Private Interview Room - \$1,500

Reserve one of the private meeting rooms at the Rio for additional space to conduct interviews with adjusters. The \$1,500 fee covers all three expo days, Monday-Wednesday.

Please note that private meeting rooms are included with our premium packages.

Customized Hotel Key Cards - \$6,000

Have your company logo imprinted on one side of the hotel key cards, which will be given to attendees when they check in.

Drink Tickets - \$5,000 (one ticket per person)

Lanyards - \$2,500 **SOLD**

Meeting Bags - \$4,000 **SOLD**



Sponsor a Vet - \$395

This is a special scholarship program for NACA to create opportunities for our active service members and veterans. If you feel moved to sponsor an adjuster who is serving or has served our country, we invite you to sponsor a vet!

Attendees identify their veteran status on the registration form, and names are randomly selected from the list of veterans attending the convention. Vets will receive a certificate to be credited for their registration, or they can opt to apply the scholarship toward the next year's convention. Thank you for your support of all service members!

RULES AND REGULATIONS

NACA has contracted Alliance Expo Services to manage the exhibit process. The following rules and regulations are a part of the 46th NACA Annual Convention's Exhibitor's Application and Contract. Please provide a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).

Assignment of Space

Assignment of exhibit space and sponsorship will be on a first paid, first-served basis. Every effort will be made to accommodate requests for booth assignments.

Exhibit Fees and Payment Applications will not be processed without the required payments and signature. All applications must be accompanied by full payment on or before **December 15, 2021**. Payments received after that date will be assessed a \$100 late fee. Receipt of payment does not obligate NACA to accept a contract as binding. NACA retains the option of returning funds.

Exhibitor Cancellation

Cancellations of sponsorship or exhibit space must be directed in writing to Joelle Ward at Joelle.ward@conferencedirect.com by December 15, 2021. Refunds, less an administrative fee of \$100, will be made at the discretion of NACA.

No refund will be given for a cancellation after December 31, 2021.

Shipping

Alliance will provide shipping instructions and other important information as determined.

Exhibitor Registration

Name badges for two (2) people are included with each booth. Additional badges may be purchased for \$300 each. Each name badge admits one person to the exhibit hall only. All exhibitors must register online.

Attendee Lists

The exhibitor may use the pre-convention and post-convention attendee lists one time only. The exhibitor will not copy the list or any portion thereof or extract or retain any information within. The exhibitor will not permit any NACA list details to pass into the hands of another person, association, organization or company. Any prohibited use by the exhibitor shall constitute a material breach of this contract.

RULES AND REGULATIONS

NACA has contracted Alliance Expo Services to manage the exhibit process. The following rules and regulations are a part of the 48th NACA Annual Convention's Exhibitors Application and Contract. Please provide a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).

Assignment of Space

Assignment of exhibit space and sponsorship will be on a first paid, first-served basis. Every effort will be made to accommodate requests for booth assignments.

Exhibit Fees and Payment Applications will not be processed without the required payments and signature. All applications must be accompanied by full payment on or before December 9, 2022. Payments received after that date will be assessed a \$100 late fee. Receipt of payment does not obligate NACA to accept a contract as binding. NACA retains the option of returning funds.

Exhibitor Cancellation

Cancellations of sponsorship or exhibit space must be directed in writing to Joelle Ward at Joelle.ward@conferencedirect.com by December 9, 2022. Refunds, less an administrative fee of \$100, will be made at the discretion of NACA, but no refund will be given for a cancellation after December 23, 2022.

Shipping

Alliance will provide shipping instructions and other important information as determined.

Exhibitor Registration

Name badges for two (2) people are included with each booth. Additional badges may be purchased for \$300 each. Each name badge admits one person to the exhibit hall only. All exhibitors must register online.

The Lunch & Learns are hosted by sponsors and available only for independent adjusters.

Attendee Lists

The exhibitor may use the pre-convention and post-convention attendee lists one time only. The exhibitor will not copy the list or any portion thereof or extract or retain any information within. The exhibitor will not permit any NACA list details to pass into the hands of another person, association, organization or company. Any prohibited use by the exhibitor shall constitute a material breach of this contract.

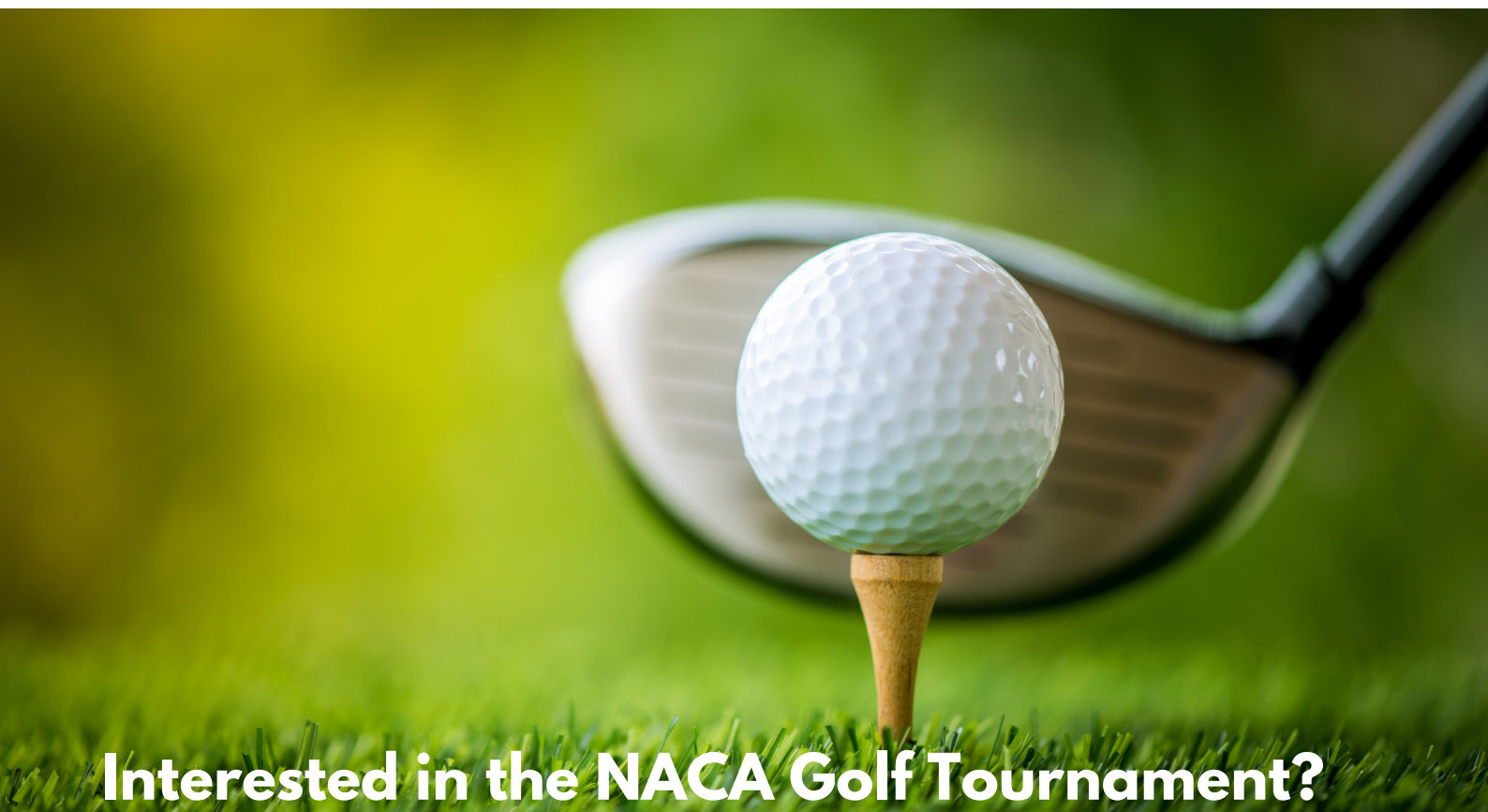
Use of Space

Exhibitors shall not assign, share, or sublet any space without written consent from NACA. Care must be taken that no booth display(s) extends more than 8' above the floor or more than 8' in depth from the back wall of the booth or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

Liability

NACA and the Rio Las Vegas will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NACA and the Rio Las Vegas and all agents and employees thereof (hereafter collectively called “indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor.

Further, exhibitors shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney’s fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.



Interested in the NACA Golf Tournament?